


New Age Hotels eyes three more properties

NEW AGE HOTELS & RESORTS, presently operating with its three properties in Chamba, Haridwar and Nainital has become one of the highly appreciated names for its personalised services and picturesque locations.

 **TT BUREAU**

Classic Hotels and Resorts is one of the fastest upcoming hospitality groups in the country. Presently operating with three properties in Chamba, Haridwar and Nainital, their hospitality has become highly appreciated in the region not just for the personalised services but also for the picturesque locations where they are located. Manmohan Singh, MD, New Age Hotels & Resorts said, "All our properties are located at good places in the cities and with the fast growth in the tourism sector, we have witnessed an increase in the occupancy in the past few years." Recalling about the group's property at Chamba, Singh said, "There were some heritage hotels here which we purchased and created facilities according to business travellers' requirements. Today it's a complete resort." The resort has 32 well-facilitated rooms which give a panoramic view of the Himalayan peaks and valleys all the year.

"We have another 47 multifacilitated room property named Classic Residency at Haridwar. Nowadays, the concept of religious tourism is on a high rise and people, both Indian and foreigners through Haridwar for the holy dip at the Ganga. The city is also becoming a business hub with a number of industries coming up around here," said Singh. The hotel also has 'Aangan', a multi-cuisine restaurant serving a wide range of foods.

The group's third property 'The Mall' is so named for its location on the Mall Road in Nainital. There are 25 lake facing suites and family cottages which have their own individual kitchen too. The dining facili-

ties are provided by 'Taal', the multi-cuisine restaurant and for celebrated evenings, Club Tusker, the discotheque and beer bar is the best option. Discussing

about the expansion plans of the New Age Hotels & Resorts, Singh said, "We have recently finalised a new project at Dhanachuli. This will be a 45 room property and will spread over an area of 5 acres." The main attraction here also will be the spa with modern facilities and herbal treatments to comfort the guests. That's not all; the group is also looking forward to Bhimtaal, which will be a ten acres project with 120 rooms. The project is in

the pipeline and will be located at a venue very close to nature. "We have already purchased land and are on the planning



Manmohan Singh,
managing director,
New Age Hotels & Resorts



stages as of now," Singh added.

In addition to this, the group also purchased a building at Mahipalpur to convert it into a hotel. "Though the basic pattern will remain the same, our new properties will have more rooms. We have a motive of providing the best services and make our guests feel closest to nature; even if we are located in a city, we will try to make all the arrangements for the same," Singh said. 